



03862-230131

PUBLIC COLLEGE OF COMMERCE

Estd: 1985

POST BOX NO- 85 DIMAPUR:NAGALAND

Recognised U/S 2(f) & 12(B) of UGC Act 1956

NAAC Accredited w.e.f. 21st February, 2014 with Grade 'B'

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Electoral Literacy Club of Public College of Commerce, Dimapur

Introduction:

Systematic voters Education and Electoral Participation Programme, better known as SVEEP, is the Flagship Programme of the Election Commission of India. It is a programme of multi interventions through different modes and media designed to educate citizens, electors and voters about the electoral process in order to increase their awareness and participation in the electoral processes. This programme was launched in 2009. Since its launch, efforts are being made in direction of informing voters about the electoral process. It has played an enormous role in growing voters registration over the year.

Objectives of Electoral Literacy Club:

An Electoral Literacy Club is a platform to engage college students through interesting activities and hands on experience to sensitize them on their electoral rights and familiarize them with the electoral process of registration and voting. To follow these objectives Public College of Commerce has formed a Voter Literacy Club to impart awareness among the students.

Objectives & Functions of SVEEP: Its main objective is to form a participative democracy in India by inspiring all qualified people to vote and make a knowledgeable choice during the Indian Elections.

Organizing India's voters and helping them with a simple understanding of voting process.

SVEEP follows a methodical structure. It functions on various different level to simplify the process and programme altogether.

1. National voters: The ECI introduced National voters day the ECI introduce national day in 2011 it is celebrated on the 25th January every year. It is an initiative to increase the enrollment of voters in the country.
2. Facilitation for registration of new voters.
3. During voting day facilities like drinking water, ramps, washrooms at polling booth.

Sd/-
Principal

Sd/-
Convener